

Viviana Doctorovich

User Experience Designer

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Date of birth: 21/05/1973

Employment history

User Experience Consultant, [Fortune Cookie](#)

July '09 – Present

I gather and analyse requirements, carry out user research activities and create information architecture documentation.

Projects have included:

- Europcar.com: Planned and run usability testing sessions. Wrote report and presented findings to client.
- Specific Media UK: Run business requirements workshop, planned and carried out telephone interviews, created personas, user journeys, sitemap and Visio wireframes.
- Legal & General Group: planned and run usability testing sessions/interviews, amended wireframes as per findings and wrote functional specification.
- Hastings Direct Car Quote Journey: created Axure prototype and wrote functional specification.

User Experience Designer, [Freelance](#)

January '09 – June '09

I gathered and analysed requirements, created information architecture documentation and developed html/css prototypes.

Projects have included:

- The National Prospectus for [BDP Learning](#): refined the requirements provided by the client, created sitemap and high fidelity Axure wireframes.
- CII Knowledge Source for [Kineo Open Source](#): run requirements workshop, created Axure prototype and wrote functional specification.

User Experience Designer, [Greenhouse Design](#)

November '07 – January '09

I gathered and analysed requirements, created information architecture documents, developed html/css prototypes.

Projects have included:

- LARA 2 for DCSF: refined requirements provided by the client, created information architecture documentation, presented the new designs to user groups across the country.
- Local Authorities CMS customisation for DCSF: run requirements workshop and created information architecture documentation.
- Tell Us Once Demonstrator for DWP: created information architecture documentation, html/css prototype and templates following strict Directgov guidelines.

Information Architect, [Epic](#)

August '06 – November '07

Interpreted requirements, created information architecture documents and liaised regularly with clients to ensure their needs were met. In small projects I also acted as project manager.

Key competencies

- Requirements gathering and analysis
- Creating presentations and proposals
- Carrying out user research and documenting findings (Word, Excel, Visio & PowerPoint)
- Creating information architecture documentation (Axure, Visio & Photoshop)
- Creating interactive prototypes (HTML, CSS)
- Strong grasp of Accessibility standards
- Ability to work with multi-disciplinary teams
- Web and testing project management skills (SCRUM)
- Delivering excellent customer service

Education and qualifications

2008-09

User Interface Design and Evaluation, [Open University](#)

2005-06

Certificate in Communication Technology and Computing, [Open University](#)

1998-01

BA Hons 3D Design for Production 2:1, [University of Brighton](#)

1997-98

Foundation Diploma in Art & Design, [West Cheshire College](#)

1993-94

Psychology, [Universidad de Buenos Aires](#)

1992-93

Introduction to Fine Arts, [IUNA](#)

Personal interests

Books, films, art, architecture, music, photography, swimming, Alexander Technique, cycling, Pilates, Yoga.